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John Richard Petrocik

Address:

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Education:

Ph.D., Political Science, University of Chicago, 1976
M.A., Political Science, Wayne State University, 1970
B.A., Political Science and History, Western Michigan University, 1968
Public schools, Marquette, Michigan

Fields of interest and research:

Mass attitudes and behavior, political parties, elections and campaigns,
survey research and analysis

Occupational history:

Department of Political Science, University of Missouri, Columbia
Professor and Chair, 1999 -

Director, Center for the Study of Society and Politics, UCLA, 1996-1999

Department of Political Science, University of California, Los Angeles
Professor, 1987 - 1999;
Associate Professor, 1981 - 1987;
Assistant Professor, 1975 - 1980.

Associate Director, Institute for Social Science Research,
University of California, Los Angeles, 1983 - 1987.

Senior Analyst, Market Opinion Research, Detroit, Michigan, 1982 - 1983.

Co-Director, Project for the Study of Political Change in America, National
Opinion Research Center, 1973 - 1975.

Associate Study Director, National Opinion Research Center, 1973 - 1975.

Research Assistant, Cross-National Project for the Study of Political and
Social Change, National Opinion Research Center, 1970 - 1973.

Research Assistant, Inter-University Consortium for Political and Social
Research, The Institute for Social Research, The University of Michigan,
1968 - 1970.

Fellowships, awards, and grants

Visiting Fellow, California Institute of Technology, Jan - Oct, 1992.

Grant (\$40,000) from the Haynes Foundation for the establishment of a pilot survey for the Southern California Social Survey Program, 1984.

Junior Faculty Fellowship, UCLA, 1978.

Woodrow Wilson Award for *The Changing American Voter*, 1977.

National Institute for Mental Health Training Fellow, National Opinion Research Center, 1972 - 1974.

Social Science Division Fellowship, The University of Chicago, 1971-1972.

Pi Sigma Alpha National Political Science Honor Society (1968)

Memberships and activities: Professional and Academic

Editorial Board, American Politics Research, 2003 –
Member, University of Missouri Research Board, 2003-2007
Faculty Committee of the University of Missouri Press 2001-2005
Editorial Board, Journal of Political Marketing, 2002 -
Editorial Board, Political Science Quarterly, 1989 -
Editorial Board, Election Politics, 1987 - 1989.
Associate Editor, Western Political Quarterly, 1982 - 1985.
Member, American Political Science Association
Member, Midwest Political Science Association
Member, Southern Political Science Association
Member, Western Political Science Association

Memberships and activities: Other

Member: James Madison Memorial Fellowship Foundation

Publications:

Books:

Unconventional Wisdom: Facts and Myths about American Voters. Oxford University Press (Forthcoming 2008), with Karen Kaufmann and Daron Shaw

Party Coalitions: Realignments and the Decline of The New Deal Party System, University of Chicago Press, 1981.

The Changing American Voter, Harvard University Press, 1976, 1979 (enlarged), with Norman H. Nie and Sidney Verba.

Book chapters:

- “Party Coalitions In The American Public: Morality Politics, Issue Agendas, And The 2004 Election” In *The State of the Parties*, John C. Green and Daniel Coffey, Editors Rowman and Littlefield. (2007)
- “Electoral Mobilization in the United States.” *Handbook of Political Parties*. Richard Katz and William Crotty. Eds. Sage Publications. 2006. With James W. Endersby and Daron R. Shaw.
- “Redistricting and Incumbency: The New Voter Effect.” *Redistricting in the New Millennium*. Peter Galderisi. Ed. Lexington Books. 2005. With Scott W. Desposato.
- “Hard Facts:” The Media and Elections, with a look at 2000 and 2002. James Thurber and Candice Nelson Eds. *Campaigns and Elections American Style*. Second Edition. 2004.
- “Candidate Strategy, Voter Response, and Party Cohesion.” In Bruce Cain and Elizabeth Gerber, Eds., *Voting at the Fault Line: California’s Experiment with the Blanket Primary*. University of California Press. 2002
- “Communal and National Identity in a Multiethnic State: A Comparison of Three Perspectives.” In R.D.Ashmore, L. Jessim, and B. Wilder. Eds. *Social Identity, Intergroup Conflict, and Conflict Reduction*. Rutgers Series in Self and Social Identity, Volume 3. New York: Oxford University Press. 2001.
- “Basic Rule’ Voting: The Impact of Campaigns on Party and Approval-Based Voting.” In James Thurber, Candice J. Nelson, and David A. Dulio.Eds., *Crowded Airwaves: Campaign Political Advertising in Elections*, Brookings. 2000. With Shanto Iyengar.
- “Party System Structure and Electoral Realignment.” In Birol Yeslida, Ed., *Comparative Political Parties and Party Elites: Essays in Honor of Samuel J. Eldersveld*. University of Michigan Press. 1999. With Thad A. Brown.
- “The Road to Divided Government: Paved without Intention,” In Peter F. Galderisi, *Divided Government: Change, Uncertainty and the Constitutional Order*, Rowman and Littlefield Publishers, Inc., Forthcomng, 1996. With Joseph Doherty.
- “Campaigning and the Press: The Independence of the Candidate,” In Shanto Iyengar, *Who Uses Whom: Politicians, The Press and American Elections*, Sage Publications, 1996

- "Campaigns and Campaign Reporting: Reforming the Press." In James Thurber and Candace Nelson, *Campaigns and Elections: American Style*, Westview Press. 1995.
- "Divided government: Is it All in the Campaigns?" 1991. In Gary Cox and Samuel Kernell, *The Politics of Divided Government*, Westview Press.
- "Nonvoting in America: Attitudes in context." In William Crotty (Editor), *Political Participation and American Democracy*. Greenwood Press. 1991. With Daron Shaw.
- "Social cleavages, elections, and the Indian party system". In J. Richard Sisson and Ramashray Roy, *Diversity and Dominance in Indian Politics*. Sage, 1990. With Pradeep Chhibber.
- "Voter turnout and electoral preference: The anomalous Reagan elections." In Kay Schlozman, *Elections in America*. Allen and Unwin, 1987.
- "Realignment: The South, New Party Coalitions, and the elections of 1984 and 1986." In *Where's the Party: An Assessment of Changes in Party Loyalty and Party Coalitions in the 1980s*. Washington, DC. Center for National Policy Number 21. 1987.
- "Some contextual sources of voting behavior: The changeable American voter." In John Pierce and John Sullivan, (eds.), *The Electorate Reconsidered*. Sage. 1980.

Articles:

- "Incumbency and Short-term Influences on Voters." *Political Research Quarterly*. (September, 2004). With Scott W. Desposato.
- "Issue Ownership and Presidential Campaigning, 1952-2000." *Political Science Quarterly*. (Winter 2003-2004). With William L. Benoit and Glenn J. Hansen.
- "The Variable Incumbent Advantage: New Voters, Redistricting, and the Personal Vote." *American Journal of Political Science* (January, 2003). With Scott W. Desposato.
- "The Changing Politics of American Men: Understanding the Sources of the Gender Gap" *American Journal of Political Science* (July, 1999). With Karen Kaufmann
- "The Partisan Consequences of Majority-Minority Redistricting in the South, 1992 and 1994." *Journal of Politics* (August, 1998). With Scott Desposato.

- "Issue Ownership in Presidential Elections, with a 1980 Case Study." *American Journal of Political Science*. (August, 1996).
- "Party Realignment," Encyclopedia of Congress.
- "An algorithm for estimating turnout as a guide for predicting elections." *Public Opinion Quarterly*, (Winter, 1991).
- "The puzzle of Indian politics: Social cleavages and the Indian party system." *British Journal of Political Science* 19 (April) 1989, with Pradeep Chhibber.
- "An expected party vote: Some new data for an old concept, with applications." *American Journal of Political Science* 33 (February), 1989.
- "Wedges and Magnets: Issues and the Republican Coalition in 1988." *Election Politics* 6 (Winter), 1988/1989, with Frederick T. Steeper.
- "The political lanscape in 1988." *Public Opinion* 10 (September/October), 1987, with Frederick T. Steeper.
- "Realignment: New party coalitions and the nationalization of the south." *Journal of Politics* 49 (May). 1987.
- "Ratification of the Reagan realignment: the 1986 election." *Election Politics* 4 (Winter), 1986/1987 with Frederick T. Steeper.
- "The midterm referendum: the importance of attributions of responsibility." *Political Behavior* 8 (1986), with Frederick T. Steeper.
- "Realignment and 1984: New coalitions and new majorities?" *Election Politics* 2 (Winter), 1984-85, with Frederick T. Steeper.
- "Lessons for the future: Reagan's prospects for 1984." *Election Politics* 1 (Summer), 1984.
- "Explaining party elite transformation: Institutional change and insurgent politics." *Western Political Quarterly* 36 (June), 1983, with Dwaine Marvick.
- "Voting in a machine city: Chicago, 1975." *Ethnicity* 1981.
- "Voter turnout and electoral oscillation." *American Politics Quarterly* 9 (April, 1981).
- "Reply: The levels of conceptualization." *American Political Science Review* 75 (March), 1982.

"Levels of issue voting: The effect of candidate-pairs in Presidential elections." *American Politics Quarterly* 7 (July, 1979).

"Comment: Reconsidering the reconsiderations of the 1964 change in attitude consistency." *Political Methodology* 5, 1978.

"Voter turnout among the American states: Systemic and individual components." *American Political Science Review* 69 (March), 1975, with Jae-on Kim and Stephen Enockson.

"An analysis of intransitivities in the index of party identification." *Political Methodology* 1, 1974.

Conference Papers and Presentations (selected):

"Religion, Religiosity, and the Moral Divide in Canadian Politics" Prepared for delivery at the 2006 Annual Conference of the Midwest Political Science Association, The Palmer House, Chicago, IL, April 19-23, 2006. With Adrian U-Jin Ang

"Party Coalitions, Issue Agendas, and Morality Politics, The 2004 Presidential Election." Paper was prepared for *The University of Akron Conference on "The State of the Parties: 2004 and Beyond,"* Crown Plaza Quaker Square; Akron, OH; October 5-7, 2005.

"Social Cleavages and Party Constituencies in Diversity-Embracing Societies: The Case of Canada." Prepared for delivery at the 2005 Annual Meeting of the American Political Science Association, Washington, D.C., September 1 – September 4, 2005. With Adrian Ang.

"Short-term Forces and the Partisan Bias of Turnout: House Elections, 1972 - 2000." Paper presented at the 2003 Annual Meeting of the American Political Science Association, Philadelphia, PA. August 27-31, 2003.

"Issue Ownership and Presidential Campaigning, 1952-2000." Paper Presented at the Annual Meeting of the American Political Science Association Washington, DC Aug 30 – Sep 2, 2001. With William L. Benoit and Glenn J. Hansen.

"The Partisan Bias of Turnout, Again: Insights from House Elections, 1972 – 1990." Paper presented at the Annual Meeting of the Western Political Science Association. Long Beach, CA. March 2001.

"The Blanket Primary: Candidate Strategy, Voter Response, and Party Cohesion" Paper presented at the Annual Meeting of the American Political Science Association Washington, DC Aug 30 – Sep 3, 2000.

- “The Variable Incumbent Advantage: Personal Votes, Electoral Tides, Redistricting, and Open Seats” Paper presented at the Annual Meeting of the Midwest Political Science Association. Chicago, IL April 26 – 30, 2000. With Scott Desposato.
- “Subgroup Identities and National Loyalties: Some Patterns in a Multiethnic State” Paper presented at the Annual Meeting of the International Society for Political Psychology, Okura Hotel, Amsterdam, Holland, July 16-21, 1999. With Jim Sidanius.
- “Reformulating the Party Coalitions: The Christian Democratic Republicans.” Paper presented at the Annual Meeting of the American Political Science Association. The Boston Marriot Copley Hotel. Sep 3-6 1998.
- “Priming and Issue Agenda in American Campaigns: Wofford vs. Thornburgh in the 1991 Pennsylvania Senate Race.” Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, April, 23-25, 1998. With Christopher C. Blunt and Frederick T. Steeper
- “Basic Rule’ Voting: The Impact of Campaigns on Party and Approval-Based Voting.” Paper presented at The Conference on Political Advertising in Election Campaigns. American University, Washington, D.C. April 16-17, 1998.
- “Gender as a Party Cleavage in American Politics: The Revenge of the Soccer Moms.” Paper presented at the Annual Meeting of the American Political Science Association. Sheraton Washington Hotel. August 28-31, 1997.
- “The Partisan Consequences of Majority-Minority Redistricting in the South: 1992 and 1994. Paper presented at the Annual Meeting of the American Political Science Association, Chicago Hilton and Towers, Aug 31 to Sep 3, 1995. With Scott Desposato.
- “The Motivation Basis of Split Ticket Voting.” Paper presented at the Midwest Political Science Association Annual meeting in Chicago, April, 1995. With Joseph Doherty.
- “Cadre Political Parties and the Personal Political Apparatus of American Politicians,” Paper presented at the Annual Meeting of the International Political Science Association, Berlin Germany, Aug 21-25, 1994. With Dwaine Marvick..
- “The Road to Divided Government is Paved without Intention.” Paper presented to The Seminar on Divided Government, Utah State University, November 25, 1994.

- "Issue Ownership and the 1980 Presidential Election." Presented at the annual meeting of the American Political Science Association, September 1994, New York.
- "A Theory of Issue Ownership for Presidential Elections." Presented at the annual meeting of the Western Political Science Association, March, 1991, Pasadena, CA.
- "Estimating turnout as a guide to predicting elections." Paper presented at the Annual Meeting of the American Political Science Association, The San Francisco Hilton, August 30 - September 2, 1990.
- "Party system structure and electoral change." Presented at the annual meeting of the Western Political Science Association, March 22-24, 1990, Newport Beach, CA.
- "Issues and agendas: Electoral coalitions in the 1988 election." Prepared for the annual meeting of the American Political Science Association, August 31 - September 3, 1989, Atlanta, GA.
- "The puzzle of Indian politics: Social cleavages and the Indian party system". Paper presented at the UCLA Conference on the Comparative Dimensions of Indian Elections and Party Politics. June 17-20, 1987.
- "Party realignment in the American electorate." Presented at the annual meeting of the American Political Science Association. September 3-6, 1987. Chicago, IL.
- "Party coalitions and ethnic divisions in a multiethnic city." Paper presented at the Conference on Conference on Minorities in a Post-Industrial City. Institute for Social Science Research, UCLA, Los Angeles, CA. May 1986.
- "The Post-New Deal party coalitions and the election of 1984." Prepared for the annual meeting of the American Political Science Association, August 29 - September 1, 1985, New Orleans, LA.
- "Social diversity and political cleavage: Religion as a source of political conflict." Prepared for the Conference on Religious Pluralism. June 16-18, 1985. Racine, Wisconsin.
- "Electoral mobilization and party system change." Presented at the conference on voter participation. University of Chicago, Chicago, IL., April, 1984, with Thad A. Brown.
- "Economic issues and the local candidate in the 1982 congressional election." Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL., November 19 - 20, 1982, with Frederick T. Steeper. (A slightly revised version was presented at the

Conference on the 1982 Mid-term Election, California Institute of Technology, Pasadena, CA, December 4, 1982.)

"Belligerent neutrality: How the press helps the voter decide." Presented at the annual meeting of the Midwest Political Science Association, Milwaukee, WI., April 28 - May 1, 1982, with Christine K. Schultz.

"Choosing the choice and not the echo: A funny thing happened to *The Changing American Voter* on the way to the 1980 election." Presented at the annual meeting of the American Political Science Association, New York, NY. September, 1981, with Sidney Verba.

"The influence of institutional change on delegate recruitment at national conventions: Primaries, and insurgents." Presented at the annual meeting of the American Political Science Association, Washington, DC, September, 1980, with Dwaine Marvick.

"The limits of individual variables: Electoral participation, attitudes, and party systems." Presented at the annual meeting of the International Society for Political Psychology, Boston, MA., June, 1980.

"Voter turnout and electoral oscillation." Presented at the National Science Foundation Conference on Voter Turnout. San Diego, CA., May, 1979.

"Social group involvement and electoral participation as sources of group conflict and consensus: Some preliminary findings." Presented at the annual meeting of the American Political Science Association, Washington, DC., September 1977, with Thad A. Brown and M. Stephen Weatherford.

"Changing attitudes and party alignments." Presented at the annual meeting of the American Association for Public Opinion Research, Bolton Landing, NY. May, 1974, with Kristi J. Andersen.

WORK IN PROGRESS:

"Religion, Religiosity, and the Moral Divide in Canada." Revising for journal submission. With Adrian Ang.

"Social Cleavages and Party Constituencies in Diversity-Embracing Societies: The Case of Canada." Revising for journal submission. With Adrian Ang.

A book on party change and elections. The working title is *Issue Ownership* in American Elections.

